



Wellington Phoenix

Academy Players Partnerships

About

Wellington Phoenix is New Zealand's beloved professional football club, competing in the A-League. Our Wellington Phoenix Academy is a youth development system that creates pathways into professional football through our A-League Men's (ALM) and A-League Women's (ALW) teams.

We are dedicated to developing talented young footballers from all over New Zealand. Our proven youth development program combines football, personal growth, and education in an inspiring and creative environment. Our success story

The Academy has been a launchpad for young talent since starting in 2013 with our Football School of Excellence Programme (FSE). Over the years, the Academy has developed many players who have joined our club's first teams, with many other successful graduates moving to professional clubs overseas.

Some of our notable graduates include:

Louis Fenton, Logan Rogerson, James McGarry, Sarpreet Singh, Liberato Cacace, Ben Waine, Sam Sutton, Alex Paulsen, Joe Bell, Calvin Harris, Eugenio Pizzuto, Ben Old, Macey Fraser, Olivia Ingham

Manaia Elliott, Daisy Brazendale and Gabriel Sloane-Rodrigues

Our programme focuses on:

Top-quality coaching, advanced sports science, comprehensive medical care, Football and Education Pathways.

For more information on the Academy, check out <https://wellingtonphoenixacademy.com/>



Why Partner with Wellington Phoenix

- By partnering with us, sponsors can play a crucial role in fostering youth development while gaining valuable exposure and community goodwill.
- **Community Engagement:** Partnering with the Wellington Phoenix Academy aligns your business with positive community development and youth empowerment.
- **Networking Opportunities:** Sponsors will have access to exclusive events where they can connect with other sponsors, academy staff, and the wider football community.
- **Corporate Social Responsibility (CSR):** Supporting youth sports demonstrates a commitment to social responsibility, enhancing your company's reputation. Showcases your commitment to youth development and community support.
- **Brand Prestige:** Association with a renowned football academy enhances your brand's reputation.
- **Customer Loyalty:** Builds stronger relationships with customers who value corporate social responsibility.
- **Marketing Opportunities:** Leverage the academy's success stories and events for promotional campaigns.



Impact of Your Sponsorship

Your sponsorship will directly support:

- High-quality training programmes for young athletes.
- Access to top-tier coaching and facilities for promising players.
- Opportunities for players to compete to the best of their abilities
- Community outreach programmes promoting health, education, and inclusion through football.
- Development of young athletes' life skills such as teamwork, discipline, and leadership.
- Making sure talented youth don't miss out on fulfilling their potential due to financial restraints





Players Partnership

Player Partnership \$5000 per player

Exclusive Benefits:

- Recognition on the player's profile page on the academy website.
- Monthly updates on the player's progress and achievements.
- Invitation to meet the sponsored player and attend selected academy events.
- Tickets to Wellington Phoenix A-League games
- By sponsoring a player, your company can help us ensure that every young athlete has the chance to pursue their football dreams, regardless of their financial situation.

Wellington also offers different options for your organisation to partner with Wellington Phoenix Academy, including main partner and football camps' partner. We are also happy to adapt the option to suit your needs, and we can tailor-made an option from scratch; please get in contact if you would like to discuss

Next Steps

To discuss player partnership opportunities further or to customise a package to suit your business needs, please contact us:

Contact Information:

- Email: Russell@phoenixacademy.co.nz
- Phone: 0273481994
- Website: <https://wellingtonphoenixacademy.com/>

We look forward to partnering with you to support the future stars of New Zealand football!



